



ROTARY WALK THE TEST WAY

Last Sunday in September
www.walkthetestway.org.uk

Walk the Test Way



Who are we?

- Rotary Club of Romsey Test

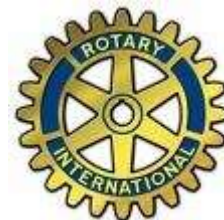
What do we do?

- Serve the local community
- Raise funds for charitable causes

How?

- Main fundraising event is 'Walk the Test Way'

Walk the Test Way



What's Rotary Walk The Test Way?

- A way for your supporters to raise money for you
- A well organised event with full support and 18 years of experience



So, what is the event?

- A fully managed and marshalled walk
- Five distances to choose from
- Free transport to each starting point
- Walkers raise funds for their own charity
- St John Ambulance present throughout
- Toilet stops and water provided
- Nearly £1 million raised to date



How Do You Benefit?

- Your supporters Walk The Test Way to raise funds for your charity
- Nothing for you to organise in advance
- Nothing for you to organise on the day
- You just receive a cheque from us!



Choose How Far To Walk

Five distances:

- St Mary Bourne 25.5 miles
 - Wherwell 16 miles
 - Stockbridge 11 miles
 - Horsebridge 8 miles
 - Mottisfont 5 miles
-
- Free transport provided to all starting points
 - All walks end in Romsey Memorial Park



Sponsorship

- Walkers should target minimum £50 in sponsorship
- Sponsorship is paid into Rotary Club of Romsey Test

Rotary then send 75% of sponsorship to your charity

(80% if walker uses JustGiving)

- Balance used for Rotary charities



What do we do? Everything else!

- Provide an informative website and registration system
- All administration and walker check in
- Communicate fully with walkers to keep them informed
- Collect Registration fees
- Provide transport and First Aid
- Marshal the walk, monitor walkers' progress
- Provide a medal to all walkers
- Collect all sponsorship money
- Provide a JustGiving facility
- Claim Gift Aid
- Distribute funds to you and all charities



How can you make the most of the Walk?

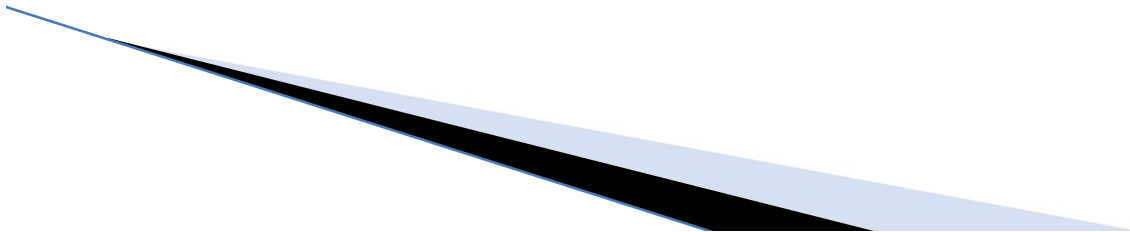
- Promote Rotary Walk the Test Way to your supporters
- Advertise the Walk everywhere you can



Have Fun!!!!



Here's Some Admin stuff to help
you Register





- All dogs welcome—but ONLY on short leads

Walk the Test Way



What are Registration Fees?

- Objective – Cover all costs of the Walk

Adults = £14

Under 18 = £8

- Early Bird Offer available until 30 June

Adults = £11

Under 18 = £2



Why Use JustGiving?

- Walkers raise four times more
- Managing & collecting Gift Aid is simpler and more accurate
- Your charity receives 5% more



What next?

- Energise your supporters
- Use the resources we can provide
- Talk to your Rotary Club contact

Walk the Test Way

Receive Your Medal!



Walk the Test Way



Resources Available

- [View our 2015 walk video](#)
- Handout leaflets, leaflet holders, A4 posters and A4 laminated posters are available on request.
- Facebook at:- <https://www.facebook.com/rotaryclubofromseytest>
- [Instagram @rotaryclubofromseytest](#)
- For supplies, further information or help in promoting the Walk with your supporters
 - Please contact:- Rotarian Sandy Dunn at: registrar@walkthetestway.org.uk